

SAN FRANCISCO: Culinary & Fashion Tour

(Note: This is only a sample tour)

Day 1: Depart for **San Francisco**. Upon arrival enjoy panoramic sightseeing tour. See Haight Ashbury, **Fisherman Wharf**, Telegraph Hill, Nob Hill the **Golden Gate Bridge** and the Presidio.

Day 2: Today enjoy a **culinary walking tour**. San Francisco is comprised of numerous very diverse cultures and this is reflected in the great San Francisco cuisine. **Alcatraz Island** looms over San Francisco Bay. This afternoon visit "The Rock". Alcatraz is famous for Al Capone, and 'Machine Gun' Kelly. Then wander towards Fisherman's Wharf and spend some time shopping, watching the jugglers, mime artists and magicians along Pier 39. This historic waterfront serves delicious seafood, offers unique shopping and spectacular sites. Rich in maritime history, the wharf has something to offer everyone



Day 3: Visit a local prestigious **Culinary Institution**. Tour the facility and talk with personnel. Maybe see classes in session. Arrange a **cooking demonstration**. Enjoy lunch in the school's public restaurant. The restaurant offer the students opportunities to test their restaurant skills and be exposed to all aspects of restaurant management and marketing. Head to **The Embarcadero** lined with shops, restaurants and tourist attractions including several piers that have been converted to specialty shopping malls. Visit the Cannery at Del Monte Square. Head to **Ghirardelli Square**, a famous shopping mall housing some of the best chocolate in the world. San Francisco's sourdough is widely regarded as the best in the world. This valuable resource put San Francisco on the culinary map. Watch Boudin bakers at work. Watch as the dough is tossed from the mezzanine to the ground floor, where it is hand-finished and baked into nearly 10,000 loaves of fresh sourdough! Later make your way to your late afternoon cheese school. Enjoy a **live theatre presentation** in San Francisco's theater district.



Day 4: Visit to **The Fashion Institute of Design and Merchandising**. Start with a campus tour followed (if available) by an exciting workshop. **Workshops** are continually changing and could focus on Sewing Techniques, Fashion Illustration or Marketing or Pattern Making. Ride on the **cable cars**, part of San Francisco's classic and colorful image. Visit **San Francisco's Cannery** at Del Monte Square. Later, your evening **cheese school**.

Day 5: Today you are scheduled for your **hands on cooking class**. Learn secrets about San Francisco cuisine from a highly qualified local chef. Work in teams to prepare a delicious meal. At the conclusion of the cooking class, work your leg muscles as you climb UP Lombard Street between Hyde and Leavenworth Streets, the world's crookedest street. Time permitting, discover some of San Francisco's fascinating neighborhoods. San Francisco's Little Italy community of North Beach has plenty to offer for a leisurely late afternoon visit. North Beach's famous streets each have unique identities. At the center of North Beach, Washington Square is where festivals, rallies, art exhibits and impromptu picnics take place year round. Optional visit to **SEMOMA – San Francisco Museum of Modern Art**.

Day 6: Begin today at the **Jelly Belly Factory**. Jelly Belly guides will show you a real working factory where they cook up over 150 different sweet treats. After the tour, you may taste any of the candies and jelly beans at the sampling bar. Continue to the **Sonoma / Napa Valley** region of California. Stop in the city of Napa. Then on to a Winery and Italian Marketplace. The winery is a unique mix of vineyards, olive groves and wetlands and was created as a way to share a love of good food, wine and Italian heritage. From the nearly 1000 olive trees on the property, an estate variety of extra virgin olive oil is produced as well as an extensive line of California / Italian delights including pestos, salsas, marinades, dessert sauces and baking mixes



Day 7: Today make your way to your second hands on cooking class. Later visit **Chinatown**, the largest Chinatown outside of Asia. See Calligraphy Street signs, lampposts dressed like pagodas and colored filigreed balconies draped with laundry. See the **Fortune Cookie Factory** in Ross Alley. Don't miss the open markets on Stockton Street and the little alleys between Grant and Stockton, the most interesting parts of Chinatown. The oldest street, Grant Avenue, runs eight blocks through the center of America's ethnic capital to over 1.5 million people of Chinese descent. There is a four block stretch of contemporary fashion boutiques, ristorante, cafes and Old World delicatessens. San Francisco has its share of ghost stories. This evening is a fun evening **guided ghost tour**.

Day 8: San Francisco offers some of the best and varied shopping in the world and some of the best fashion designers and stylists in the country. **Visit with either a designer or stylist** for an informational session. Fashion Stylists develop concepts and assembling compelling outfits for photo shoots, fashion magazines, ad campaigns, commercials, catalogs, designers' look books, fashion shows, fashion videos and personal clients. Head to the historic **Ferry Building Marketplace**, one of the most authentic and exciting food shopping venues in San Francisco. Regular walking tours of the building operate at noon on Saturdays and Tuesdays to coincide with the Farmer's Market. Time permitting join one of these fun and interesting tours. The downtown area of San Francisco is the center of business, commerce and shopping. There are a wide variety of large department stores and smaller shops near Union Square, San Francisco's Mecca for shopaholics. Today shop Macy's, Saks, Neiman Marcus, Levi's, Virgin Megastore, Coach, Bulgari, Cartier, Thomas Pink, Louis Vuitton, Guess, Hermes. Polk Street is another option and is one of the most divergent shopping neighborhoods in San Francisco, offering a blend of high-end consignment shops, affordable retail outfits shops and low-end clothing stores.

Day 9: Depart for home.

TOUR INCLUSIONS

- Return airfare to San Francisco
- Coach transfers
 - o Return airport transfers with guided panoramic sightseeing tour upon arrival
 - o Full day tour to Jelly Belly Factory and the Napa Valley
- 8 nights hotel accommodation with private facilities
- 8 breakfast
- 1 lunch
- 4 dinners
- Entrances/Activities
 - o Culinary Walking Tour
 - o Visit to Culinary School with possible cooking demonstration
 - o Guided visit to Alcatraz (\$33 USD Value)
 - o 1 ride on San Francisco Cable Car
 - o Afternoon Cheese School
 - o 2 Hands on cooking Classes
 - o Optional Entrance to SEMOMA- San Francisco Museum of Modern Art
 - o Tour and possibly workshop at Fashion Institute of Design and Merchandising
 - o Visit to local designer or stylist
 - o Evening ghost tour
 - o Evening theatrical performance

